

MISS NIGERIA UK 2023



APPLICATION PACK

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INTRODUCTION

The Official Miss Nigeria UK Cultural Pageant is an annual event which takes place in commemoration of Nigeria's Independence. A platform that aims to empower, enrich and edify the Nigerian culture in the UK and unite British born and raised Nigerians with their heritage. The sold-out event is held in prestigious central London venues and is a fantastic depiction of true West-African culture. An equal combination of education, beauty, business and entertainment has attracted the best familiar faces and reputable companies.

In 2020 Miss Nigeria UK made further history by becoming the first pageant to showcase online due to the pandemic and saw hundreds of delegate join via our online conference software.

The cultural pageant will encourage contestants to embrace their heritage and learn what it means to truly represent their country. By encouraging the contestants to work together and build each other's character we are showing them how to be successful and prosperous in their future. We want everyone who participates in the event to feel like they are walking away a winner.



APPLICATION PROCESS

- To apply please complete the application form on our website www.officialmnuk.com/apply-now.
- Application fees can only be paid in advanced via the PayPal link that will be sent to you once your application form has been received.
- All PayPal payments are secure; if you are unsure about anything please do contact us first.
- Applicants MUST attend an online casting where they will be judged on their personality, communication and project plan.
- Following the casting there will be a series of one-to-one sessions and public voting that each applicant will go through before the top finalists are selected.
- There will be a maximum of 20 girls that will be invited to compete in the live final.
- Each contestant is expected to gain sponsorship from either friends and family or small businesses in order to confirm place in the live final
- Rehearsals will commence once all contestants have confirmed their sponsorship.

KEY DATES

- Application Process: September 1st, 2022 – October 31st, 2022
- Casting: November 2022
- Official Contestant Photoshoot: January 14th, 2023
- Rehearsals begin: January 14th, 2023
- Live Final: February 11th, 2023

REHEARSALS

This year the team have decided to make the process more interesting by reducing the number of live rehearsals we have and engaging in more community and project work.

Rehearsals will be held every other week and challenges will be set on the weeks when there are no rehearsals. It is the job of each contestant to make sure that they are staying on top of what is expected of them. During the rehearsals, you will:

- Be TAUGHT how to walk, talk and present yourselves appropriately for the pageant and beyond by a professional pageant coach
- Take part in physical training to help maintain health and physique
- Work on mental health and well-being through various exercises and workshops
- Understand that lateness will NOT be tolerated and will result in point deductions before the live showcase
- Agree to footage being filmed throughout the process of rehearsals to help monitor progress

LIVE SHOW ROUNDS

- Rehearsal Performance (Points will be allocated and deducted where appropriate)
- Introduction
- Talent
- Culture (Each contestant will be given a tribe that they do not belong to that they will need to research and present in the best way they see fit; they will have full creative control)
- Evening Wear
- Final Speech (Only 6 contestants will make it to this round)

SELECTING WINNERS

The winner of Miss Nigeria UK will be selected through a combination of rehearsal points, public voting and the judges scores on the day. Each contestant will be judged on:

- Punctuality
- Poise
- Communication
- Confidence
- Personality
- Walk
- Talent
- Final Speech

PRIZES

The winner of Miss Nigeria UK will be awarded with the following:

- \$10,000 Cash Prize
- Trip to Nigeria with accommodation and expenses covered. This trip will include charity work and event attendance
- Rhinestone Crown, Satin Sash, trophy and certificate
- Custom made evening wear dress of their choice
- Exclusive invitation to events such as Pageants, Award shows, Conferences, Film premiers and more
- One on one mentoring to help improve on social and professional skills throughout her reign
- Other prizes to be confirmed

RULES & REGULATIONS

- Applicant must be a resident in the United Kingdom, for a minimum of 18 months following the live final, and able to travel to Europe, America and Africa freely (this includes having a visa) in order to compete in the Cultural Pageant.
- Applicant must be between the age of 18 – 30 by the start of the competition to compete in the Cultural Pageant (anyone under the age of 18 when applying must seek parental permission before entering).
- Applicant must be of at least 50% Nigerian Heritage. (Meaning at least one parent is Nigerian or both parents are at least 50% Nigerian). Proof may be requested upon either through a passport or valid birth certificate.
- The ENTRY FEE of £100 must be paid via our PayPal link on the application form via our website
- Applicant understands that in order to qualify for the live final they will need to raise a minimum sponsorship fee of £350 which will be used to cover the pageant running cost like rehearsals, campaigns, day trips, outings and the live final (Details of how to obtain sponsorship will be explained at the casting).

RULES & REGULATIONS

- Applicant is aware that all costs relating to the pageant, must be covered by the applicant and/or sponsor.
- Applicants needs to understand the responsibility of being involved in the competition and the need to be flexible during the process and understand that should they win; the flexibility must be maintained.
- Applicant must have a project/charity or business idea that they wish to pursue and develop or have one that they have already begun working on.
- There are NO height, size or weight requirements to enter this competition, however, applicant must not be with child during the process or during their reign should they win.
- Applicant understands that the ENTRY FEE is non-refundable and non-transferable; and must be paid in full before she can compete in the Pageant.
- ALL applicants who pay the fee will be invited to the casting and preliminary stages of the competition.
- Applicant understands that she must uphold a pleasant, professional, and friendly demeanour throughout, while representing the Pageant.
- Applicant understands that the judge's decisions and scoring are final and will not be changed.
- If the Applicant becomes a pageant title winner, she understands that she will receive the Miss Nigeria UK title, prizes and awards, rhinestone crown, satin sash and trophy.



RULES & REGULATIONS

- Applicant grant permission to the Cultural Pageant and organisations connected directly to the pageant to use their speeches, photos, and videos in pageant related media for advertising and promotional purposes and understands that such pageant materials will become the property of the Pageant and will not be returned.
- Applicant understands that the Pageant and organisations connected directly to the pageant reserves the right to add, change, or delete any rules and regulations at any time with a minimum of 12 hours notice.
- Applicant understands that she must submit the required materials and information for the appropriate competitions, which includes headshot photo along with their entry application form and entry fee.
- Applicant has a duty to inform us of any pre-existing medical conditions that may affect their time in the competition, so that appropriate measures can be put in place to accommodate such. Failure to do so may lead to your removal from the competition and/or title revocation.
- Applicant is required to strictly adhere to the Pageant rules and regulations; and if any of these rules are broken by the applicant, applicant understands that participation disqualification and/or title revocation will be the resulting resolution to the matter.

RULES & REGULATIONS

- If crowned Miss Nigeria UK, Applicant agrees to carry out all duties, which include attending events and charity work, international and local travel where required and agreed in advance. Failure to do so may result in you being stripped of your title that will then go to the 1st runner up. You will forfeit any prizes not yet received.
- Applicant understands that she must sign a formal contract detailing what is expected of them and in return what they expect from the Miss Nigeria UK organisation once they become a finalist for the live final, to ensure that if crowned there is a full understanding of what is expected.

DISCLAIMERS

- Miss Nigeria UK will continue to keep up to date with the government guidelines around Covid-19 to ensure the safety of our staff, contestants and event visitors.
- Applicants understand that by entering the competition they are agreeing to all the rules & regulations listed in this application pack.
- Once crowned, the winner and 1st runner up must seek permission from the Miss Nigeria UK team in order to partake in any outside work/promotion whether relating to their title or not. If this is breached all titles and unclaimed prizes will be revoked.
- All contestants must always maintain confidentiality and discretion during the rehearsals and, for the winners, their reign.
- Contestants must attend all rehearsal and be ON TIME.
- NO friends or family members are to attend castings or rehearsals.

DISCLAIMERS CONT.

- Contestants must NOT be late on the day of the live event as this could result in disqualification
- It is advised that all applicants enter the competition with a project, business or a charity that they would like to work with or set up. Having these plans set in place should you win will make the transition from contestant to winner much smoother
- Contestants are welcome to seek the sponsorship from brands to help in their journey in the competition. For example, you can approach designers to design your outfits in exchange for the MISS NIGERIA UK brand and brands working closely with Miss Nigeria UK, to promote them. (All contestants will need to make us aware of anyone that is sponsoring them).
- Contestants must provide all their own attire and props for all rounds of the competition.
- Contestants must be willing to work together throughout the process of the competition.

CONTACT

GENERAL ENQUIRIES
admin@officialmmnuk.org

APPLICATION ENQUIRIES:
apply@officialmmnuk.org